

BLUEGRASS AUTISM WALK

Location: Whitaker Bank Ballpark
207 Legends Lane
Lexington, Kentucky

Date: Sunday September 10, 2017

Contact: Alicia Collins, greatexpectationsky@gmail.com
(859) 539-7137

Website: www.bluegrassautismwalk.org

The Autism Society of the Bluegrass presents our Bluegrass Autism Walk. In addition to the 2K Walk, we will have Entertainment, Fun Activities for kids and families, Refreshments, a Vendor/Agency fair, and a Silent Auction. We invite your involvement through sponsorship, donations, and/or exhibitor opportunities.

SPONSORSHIP OPPORTUNITIES

Gold Sponsor - \$1000 +

*Your organization will have their name/logo prominently displayed on a billboard in a heavily traveled area, on the walk T-shirts, website and other promotional materials. In addition, you will be recognized in the opening remarks, in the walk program provided to all attendees. We will also be utilizing the large video boards inside the ballpark to promote your business. Includes exhibit table and **Four** Walk registrations with T-shirts.*

Silver Sponsor - \$500-\$999

*Your organization will have their name/logo on the walk t-shirts, website and other promotional materials. In addition, you will be recognized in the opening remarks, in the walk program provided to all attendees. We will also be utilizing the large video boards inside the ballpark to promote your business. Includes exhibit table and **Two** Walk registrations with T-shirt.*

Bronze Sponsor - \$250-\$499

Your organization will have their name/logo on the walk T-shirts, website and other promotional materials. In addition, you will be recognized in the opening remarks, in the walk program provided to all attendees. We will also be utilizing the large video boards inside the ballpark to promote your business. Includes exhibit table and one Walk registration with T-shirt.

DONATION OPPORTUNITIES

We are accepting donations of money to offset our costs, as well as merchandise for our Silent Auction and Door Prizes. We could also use gift cards, gift certificates, food and drink, other in-kind items, coupons and other giveaways.

EXHIBITOR OPPORTUNITIES

Table with Representative - \$100 (free for non-profit agencies that serve our population)

Price includes one 6' x 30" table, 2 chairs and nametags. A limited number of electrical outlets will be available.

Take-One Table - \$25

For those who cannot attend or send a representative, a "take-one" table will be available. Brochures, catalogs and other information will be placed on a 6' x 30" table which will be shared with other organizations.

Family Table - 10% of sales

For individuals and families affected by autism (if you sell crafts, etc.) Limited number available.

Exhibitor Information

- An Exhibitor listing with contact information will be printed in the walk program provided to each attendee.
- The exhibit area will be open for setup on Sunday morning after 11am
- The exhibit area will be open to attendees from 2pm to 5 pm on Sunday September 10, 2017

Please visit www.bluegrassautismwalk.org

SPONSOR, DONOR AND EXHIBITOR FORM

Organization Name _____ product/service _____

Contact Person _____ Email _____

Preferred Phone # _____ Other Phone #(s) _____

Street Address _____

City _____ State _____ Zip _____ Website _____

SPONSORSHIP OPPORTUNITIES

Gold Sponsor - \$1000 + _____
Exhibit table needed? Y N

Silver Sponsor - \$500-\$999 _____
Exhibit table needed? Y N

Bronze Sponsor - \$250-\$499 _____
Exhibit table needed? Y N _____

DONATION OPPORTUNITIES

\$100 _____ \$50 _____
\$75 _____ \$25 _____
Other \$ _____

| <u>Merchandise/Service (describe)</u> | <u>approx. value</u> |
|---------------------------------------|----------------------|
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

EXHIBITOR OPPORTUNITIES

Vendor (\$100)____ Agency/Non-profit (free)____ Take One Table (\$25)____ Family Table____

I need an electric outlet (limited number available) _____

Name/Organization Name as you would like it to appear on your name tag _____

Additional name tags: _____

PAYMENT METHOD

Check or money order **made out to ASBG** is enclosed in the amount of \$ _____.

Please sign the form below indicating that you have read and agree to the terms and conditions on the previous page. In the event of cancellation of the walk, your fee will be refunded. The Autism Society of the Bluegrass and Whitaker Bank Ballpark do not assume responsibility for any other expenses.

Signature _____

Date _____

Please send form and payment to: ASBG
c/o Alicia Collins
303 Terra Bianca Drive
Nicholasville, KY 40356

*For more information or to arrange pick up of items, contact Alicia Collins at
greatexpectationsky@gmail.com or (859) 539-7137*